



December 2011

Hello Wisconsin Corn and Soybean Producers:

Profitable corn and soybean production is extremely important to Wisconsin agriculture. In 2009, Wisconsin producers planted nearly 3 million acres of corn worth \$1.0 billion. Another 1 million acres worth \$0.7 billion was planted for corn silage to support our dairy industry. Soybeans worth \$0.6 billion were harvested from 1.6 million acres.

Faced with fluctuating prices and rising production costs, farmers today must be well informed about new technologies to be profitable. These Corn and Soybean Conferences are designed to provide technical insight, practical advice and interaction with university and industry experts and fellow growers.

Those attending will learn about:

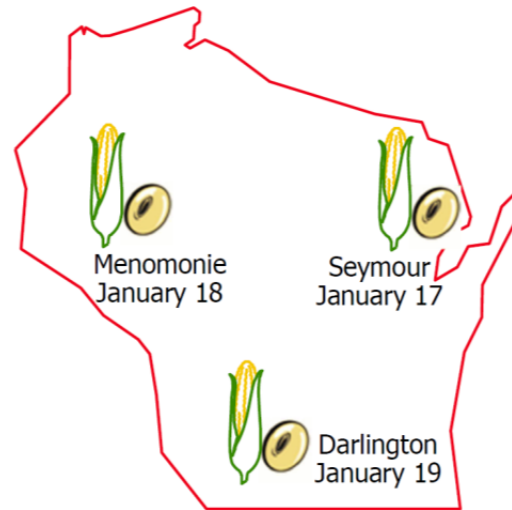
- The "new" economics of production
- Selling strategies for corn in the new market
- Top 10 Yield Detractors in Soybean
- Producer tips for successful corn production
- Will we ever see \$7/\$15 corn/soybean again?
- Cash versus futures pricing
- Storage decisions
- Evaluating market outlook and alternatives
- Traffic management to reduce compaction
- Producing 300 bushel corn - Lessons learned
- Fungicides: Are they working yet?
- The latest on Twin-row corn production
- An update on trucking issues in Wisconsin

We encourage you to pre-register early since space is limited. Invite a neighbor to join you. Contact the County Extension Office that will be hosting the meeting you plan to attend.

Sincerely,

Joe Lauer
UW Corn Agronomist

Shawn Conley
UW Soybean Agronomist



Wisconsin Corn and Soybean Conferences 2012

- Tillage
- Economics
- Plant density
- Marketing
- Continuous corn
- Fertilizers
- PEPS
- Storage
- Fungicides

January 17 – Seymour

Doxbee's Banquet Hall - N6744 County Hwy C
One mile south of Seymour

January 18 – Menomonie

Stout Ale House - 1501 North Broadway
Hwy 12/25 just South of I-94

January 19 – Darlington

Bridges Banquet Center - 201 Christensen Drive
Near the intersection of Hwy 81 and Hwy 23

Sponsored by:

Wisconsin Corn Growers Association
Wisconsin Soybean Association
University of Wisconsin-Extension

2012 Wisconsin Corn & Soybean Conferences

9:30 am
Registration
 Coffee, milk, rolls in Exhibit Area

10:00 am
Welcome
 Opening remarks by Host Agent

10:10 am
2012 Corn Production and Management Keys to High Yields and Profitability
Dr. Joe Lauer - UWEX Corn Agronomist

11:00 am
What's Ahead For Wisconsin Corn and Soybean Growers - How Our Associations Helps Producers
Mr. Bob Oleson - WCGA/WCPB Executive Director and WCGA/WCPB Directors
Mr. Bob Karls - WSA/WSMB Executive Director and WSA/WSMB Directors

11:30 am
What's New in Seeds and Ag Products for 2012
Industry Co-sponsor Representatives

12:00 pm LUNCH
 Exhibits open

1:00 pm
Top Ten Soybean Yield Limiting Factors
Dr. Shawn Conley - UWEX Agronomist

1:50 pm
Back-to-Back High Yields and Prices: Now Where?
Mr. David Moll - UWEX Ag Economist

2:40 pm
Tips for Successful Corn Production and Profitability

Seymour: Is less more? Are twins better than singles? - Kevin Jarek, Outagamie County Agent

Menomonie: Timing fungicide applications - Is there a benefit? - Katie Sternweis and Jerry Clark, Dunn and Chippewa County Agents

Darlington: Wisconsin Agricultural Transportation Regulations - Ted Bay, Grant County Agent and TBD, Wisconsin State Patrol-Motor Carrier Enforcement Section

3:30 pm
Conference Adjourns

Support for the 2012 Wisconsin Corn and Soybean Conferences provided by:

Dairyland Seed Company

First Capital Ag

Legacy Seeds

AgriGold

Legacy Seeds

Partners in Production

Mycogen Seed

Pioneer Hi-Bred

Syngenta

Monsanto

Wisconsin Corn Promotion Board

Wisconsin Soybean Marketing Board



February 2-3, 2012
Kalahari Resort, Wisconsin Dells

2012 Wisconsin Corn and Soybean Conferences REGISTRATION FORM

Conference fee is \$5.00 per person (\$8 late registration after January 10). This includes refreshments for breaks, lunch, and copies of all information.

Pre-registration is advised to assure seating at the noon luncheon. Attendance is limited to the first 100 registrants at each location.

Name(s) _____
 Address _____
 City, State, Zip _____
 Phone _____

Number of people _____ x \$ 5.00 (\$8, if late) = \$ _____

Total enclosed = \$ _____

Make check payable to: UWEX County Extension

Indicate the conference location you will attend and return the form by **January 10** to the Extension Office hosting that conference.

- January 17 - Seymour**
 Outagamie County - UW Extension
 3365 W. Brewster St.
 Appleton, WI 54914
 Phone: 920-832-5121
- January 18 - Menomonie**
 Dunn County - UW Extension
 Dunn County Government Center
 800 Wilson Avenue, Suite 330
 Menomonie, WI 54751-2265
 Phone: 715-232-1636
- January 19 - Darlington**
 Grant County - UW Extension
 Youth & Agriculture Center
 916 E Elm Street, Fairgrounds
 PO Box 31, Lancaster, WI 53813-0031
 Phone: 608-723-2125

Member of the Wisconsin Corn Growers Association

Yes No

Member of the Wisconsin Soybean Association

Yes No